

Middletown Clean Energy Task Force Regular Meeting
Wednesday, June 15, 2016 7:00 P.M.
City of Middletown Municipal Building, Room B-19

Agenda

1. Chair opens meeting
2. Approval of May 18, 2016 meeting minutes
3. Public comment
4. Energy Coordinator's Report
5. Proposal: Task Force to implement a decision-making process that consists of two parts; 1. discussion of proposals during a regularly scheduled meeting, and 2. the scheduling of an official decision via consensus ("vote") on the proposal at the next, subsequent meeting.
6. Old Business
 - a. Home Energy Solutions – letter and tree planting fund
 - b. Energy Plan
 - c. Solarize vs. Direct Energy Solar program discussion
 - i. Recap of Solarize requirements:
 1. Trying to line up towns for early September launch, pick installers in late July/early August
 2. Pick installers (1-2 TF members meet with Solarize/Green Bank reps to select which of pre-selected installers we want; final ends up being 1-2 installers)
 3. Coordinate times/locations for workshops and other events (1-2 TF members)
 4. Coordinate letter to homeowners (1-2 TF members)
 5. Get the word out to community about events/campaign through posting flyers, blogs, emailing friends/neighbors/community groups, tabling (all TF members)
 6. (optional) organize a live installation to set example (1 TF organizer)
 7. (optional) organize Saturday solar tour to see Middletown houses that already have solar and with residents who want to show what it's like (1 TF organizer)
 - ii. Recap of Direct Energy Solar option – program would start in September
 1. Lots of incentives (Nest thermostat, 1st 20 bonus, referral bonus, donated system)
 2. They offer training, support, marketing materials, pre-qualifying homes (so only mail to eligible ones), mailings
 3. We would need city support, Solar Coach, lots of volunteers for outreach, many outreach methods, enthusiasm
 4. Open to low-income outreach, combined program with HES
 - iii. Proposal: Middletown will join the Solarize program and commit to the program during either the Fall of 2016 or the Spring of 2017.
7. New Business
 - a. Membership
 - i. New member request: Amy Albert
 - ii. Proposal: Reinstatement of another 2 year term for Jen Kleindienst
8. Other